Deepak Vikram Ramesh
Product/Application Designer
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CAREER OBJECTIVE:
I bring a decade of experience in the UI/UX field, **serving as a vital link between developers and the imperative for a distinctive and impactful design foundation**. My goal is to ensure that the final product is both comprehensible and accessible to the target clients.

My Portfolio Link: Deepak Vikram Ramesh

TECHNICAL PROFILE

- **Software (Tools):** Figma, Adobe XD, Ceros, Adobe Illustrator, Adobe Photoshop, PowerPoint.
- **Languages:** HTML 5, CSS 3, JavaScript
- **Skills:** Wireframing and prototyping, Information architecture creation, User research, Product/Application designing.

CERTIFICATION

- User Experience Principles and Processes – View Certificate
- Understanding User Needs – View Certificate
- Evaluating Designs with Users – View Certificate
- UX Design: From Concept to Prototype – View Certificate
- UX Research at Scale: Surveys, Analytics, Online Testing – View Certificate

EXPERIENCE (11 years)

- **HCL TECHNOLOGIES [April 2022 - Present]**
  SENIOR INTERACTION DESIGNER
  Projects based on conducting competitive audits and market analyses to generate and design ideas (high fidelity prototype) for solving the stated problems and support my internal team in creating demo screens for RFA proposals.

- **Hexaware Technologie [Apr.2018 - Apr.2022]**
  Deputy Manager
  Work with the verticals to organize and develop microsites that showcase their success stories for our international clientele. Collaborate with global suppliers and customers to produce digital products that contribute to the development of prestigious events such as Hexarising.

- **McKinsey & Company [Jan.2015 - Mar.2018]**
  BPD - S3
  Enhancing and maintaining the internal web portals, includes working with client teams to translate the conclusions from the consulting process into eye-catching diagrams and layouts that would benefit the clients.

- **Wipro [Jun.2013 - Dec.2014]**
  Artist/Editor
  Made aesthetically appealing print and digital advertisements for Australian clients that became set in their yellow page listings. Achieved promotion to Quality Analyst and ensured that visuals fulfilled client requirements while minimizing errors.

EDUCATION

- Arena multimedia | **87%** (2013) - AAASP (animation specialist)
- SRM arts and science | **84%** (2012) - B.sc Visual communication

ACHIEVEMENTS

HCL TECHNOLOGIES
Role: Senior Interaction Designer

- **Project: Franklin Templeton**
  Franklin Templeton needed a user-friendly and efficient platform that could help clients manage their investment portfolios effectively.
  - Worked on Simplifying the client requests and making it easy to navigate
  - Created a contract hub module grid option so that its easier and clean to bring so much information into picture.
  - Created a new design system which had huge impact on the visuals of the new layout.
- **Project: Steris**
  Steris needed to create an application which helps them capture their ideas as kaizens and they need a module to create and manage their kaizen ideas.
  - I helped client simplify the "query wizard" menu since the original ask had too many algorithms and permutation and combination. I simplified it by reducing the number of fields to three and combining them with Boolean options
  - Created a clear and neat grid view structure to manage multiple kaizen ideas at the same time
  - Simplified the newspaper grouping functionality by introducing a separate label category.
- **Project: Sandoz**
  Sandoz underwent a significant makeover as it transitions to a stand-alone product. I was in charge of creating a library of components that follow the Sandoz brand guidelines, redesigning websites of all sizes, and developing new ones based on Clients requests.
  - Supported in creating global Figma component library

HEXAWARE TECHNOLOGIES
Role: Deputy Manager

- Spearheaded the end-to-end design of Customer stories microsite that improved user engagement by 23%
- Supported design solutions (social media marketing/events) that helped in gaining more leads by 16%
- Received awards for the highest monthly views of the microsite

MCKINSEY & COMPANY
Role: Business Presentation Designer

- Promoted to S2 (Specialist) within 1 year of joining.
- Maintained 100% NSI for 6 months
- Supported in creating and maintaining internal employee portal which lead to increase in usage by 37%

WIPRO
Role: Artist/Editor

- Supported in creating print adverts for Australian client - Sensis
- Always maintained excellent above par accuracy of 98.6% and improved productivity by 8%
- Promoted to editor within 4 months and maintained 100% accuracy in quality analysis